



# Social Media Terms of Use

DRH Health and its branded public-facing social media accounts exist to facilitate meaningful engagement with patients, their families, our team members, referring providers and the general public.

Our social media presence includes Facebook, Twitter, YouTube, Instagram, and LinkedIn. We intend to create an atmosphere in which all participants can share their thoughts in a safe and inviting environment. Our social media accounts are meant to be welcoming, appropriate, showcase our team and the exceptional and compassionate care we provide.

## What do our Terms of Use mean for social media users?

This policy covers all social networks and community sites managed and operated by DRH Health. By using a DRH Health-branded social media channel, you agree to these Terms of Use.

## What is prohibited on our social media channels?

If you engage on any of DRH Health's social media channel's, you cannot:

- Advocate illegal activity.
- Post or distribute any vulgar, disrespectful, unlawful, unwelcome, threatening, harassing, abusive, slanderous, hateful, hurtful or indecent language or images that are disparaging to a team member mentioned by first and last name or any other person or entity.

- Post misinformation or misleading information, including but not limited to misinformation or misleading information about DRH Health's operations, public health guidelines/recommendations, and/or medical conditions, treatments or medications.
- Post fundraising causes that (i) do not benefit DRH Health and (ii) are not approved in advance and in writing by DRH Health.
- Use any social media or online community for commercial purposes of any kind, including advertising and sales, even if you disclose yourself as a representative of such commercial entity.
- Post content that includes medical advice that may be unsolicited and/or unverified.
- Post or distribute any software or other materials that contain a virus or other harmful component.
- Post material or make statements that do not generally pertain to the designated topic or theme of any chat room, bulletin board, or discussion thread.
- Post or distribute any material that infringes and/or violates any right of a third party or is in violation of local, state, national or international laws, including intellectual property rights or the privacy or publicity rights of others.
- Continue to post comments after receiving a warning, as that may result in DRH Health terminating your access to that social media channel.
- Post chain letters or pyramid schemes.
- Impersonate another person.
- Harvest or otherwise collect information about others, including email addresses, without their consent.
- Allow any other person or entity to use your identification.
- Post material written in all caps or containing extremely poor spelling and/or grammar.
- Post the same note more than once or "spam".
- Violate the terms of any social channel on which you are participating.
- Engage in any other conduct that restricts or inhibits another person from using or enjoying the online community, or in the judgment of DRH Health, exposes DRH Health or any of its customers or suppliers to any liability or detriment.

# What are DRH Health's rights as the owner of these social media channels?

Information shared within any social media areas that are associated with DRH Health are minimally reviewed by DRH Health. DRH Health reserves the right (but is not obligated) to do any or all of the following:

- Investigate an allegation that a communication does not conform to the Terms of Use and determine in its sole discretion to remove or request the removal of the communication.
- Remove postings from any affiliated social media channel at any time and for any reason.
- Terminate a user's access to DRH Health social media and/or website upon any breach of these Terms of Use.
- Monitor or disclose any communication occurring within social media affiliated with DRH Health.

Note that DRH Health may choose to comment or not comment on any given post or topic. Our participation or non-participation is by no means reflective of our beliefs.

Also, DRH Health may use any comments or images posted on any branded social media channel for marketing and other purposes.

## Additional considerations

DRH Health and its affiliates shall not and cannot be responsible for the content or accuracy of any information, and shall not be responsible for any decisions made based on such information.

Use of DRH Health social media does not create a physician-patient relationship with any DRH Health medical professional. DRH Health's social media sites are made available with the understanding that the content and service providers are not engaged in rendering medical, health, psychological or any other kind of personal professional services through these sites. Users should consult with a medical, health or other competent professional before taking any action or drawing any inferences based upon the information accessed or viewed through the sites; any action taken by a user in response to information obtained from a social media site is at the user's discretion.

Nothing read on any DRH Health social media site should be relied upon to replace or overrule a licensed health care professional's judgment or clinical diagnosis.

Our pages on social media sites may contain links to other websites, some of which are operated by DRH Health or its affiliates and others that are operated by third parties. These links are provided as a convenience to you and as an additional avenue of access to the information contained therein. We have not necessarily reviewed all the information on those other websites and are not responsible for the content of those or any other sites or any products or services that may be offered through those or any other websites. Inclusion of links to other sites should not be viewed as an endorsement of the content. Different terms and conditions may apply to your use of any linked websites.

If you are aware of a copyright violation, please email [info@duncanregional.com](mailto:info@duncanregional.com)

If you feel threatened or believe someone else is in danger, please contact your local law enforcement agency immediately. If you think you may have a medical emergency, call 911 immediately.